

Issued: Tuesday 24th November 2015



WOLLONGONG'S NO. 1

Results to date show PRIME7 is the No.1 Television Network in the Wollongong market. The official 2015 Television Survey Year ends Midnight Saturday 28th November 2015.

As at the end of Week 47, PRIME7 leads the opposition by 0.2 points with a Network Audience Share of 29.5% between 6.00pm – Midnight, Sunday to Saturday. Across the same period, WIN has a Network Audience Share of 29.3%. Southern Cross TEN has a Network Audience Share of 17.2%.

With only five days to go, PRIME7 is set to make history in the Wollongong market.

Free-To-Air Network Primetime (6.00pm – Midnight) Shares %, Total People*:

ABC	PRIME7	WIN	SCTEN	SBS
18.0	29.5	29.3	17.2	6.0

Survey year to date, PRIME7 has 12 of the Top 20 Most Watched 'Regular' programs on television, the most of any Network in the Wollongong market. PRIME7 has also recorded the Top 6 programs, 9 of the Top 10 programs, and, the No.1 program overall, being **MY KITCHEN RULES**.

HOUSE RULES, new Australian drama series' **WINTER** and **800 WORDS**, and **THE X FACTOR** featuring local Wollongong contestant Cyrus who will compete in tonight's Grand Final from 7.30pm, have rounded out PRIME7's most popular programs.

TOP 20 REGULAR PROGRAMS 2015 – WOLLONGONG

1	MY KITCHEN RULES-MON	PRIME7	80,656
2	MY KITCHEN RULES-WED	PRIME7	73,824
3	MY KITCHEN RULES-THU	PRIME7	72,988
4	MY KITCHEN RULES-TUE	PRIME7	72,721
5	MY KITCHEN RULES-SUN	PRIME7	61,144
6	WINTER	PRIME7	58,265
7	NATIONAL NEWS SUNDAY	WIN	54,215
8	HOUSE RULES-SUN	PRIME7	52,905
9	HOUSE RULES - WHOLE HOUSE REVEAL	PRIME7	52,282
10	800 WORDS	PRIME7	52,267
11	HOUSE RULES-TUE	PRIME7	52,088
12	MARRIED AT FIRST SIGHT	WIN	51,221
13	THE VOICE -SUN	WIN	50,608
14	LIVE THURSDAY NIGHT FOOTBALL	WIN	50,410
15	HOUSE RULES-MON	PRIME7	49,882
16	LIVE FRIDAY NIGHT FOOTBALL	WIN	47,703
17	THE X FACTOR-TUE	PRIME7	46,569
18	NATIONAL NEWS	WIN	46,385
19	WIN NEWS	WIN	45,658
20	THE BLOCK TRIPLE THREAT -ROOM REVEAL	WIN	45,337

Source: Regional TAM, Free To Air, Wollongong Sub-Market, Sunday 8th February to Saturday 21st November 2015 (excluding Easter Week 14 & 15), Network Audience Shares, 6.00pm – Midnight Sunday to Saturday, Consolidated Data, Rankings based on Regular Programs (3 or more episodes) and All Dayparts;